# Why take on an apprentice?

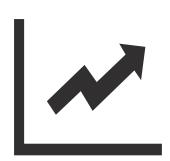
Join the employers who are...

### **Reducing staff turnover**



80% of employers feel that apprenticeships reduce staff turnover.

### **Boosting productivity**



The average apprenticeship completer improves productivity by £214 a week.

## **Creating a happy workforce**



88% of apprentice employers believe they lead to a more motivated and satisfied workforce.

## **Cutting costs**



75% of apprentice employers say the programme has helped cut recruitment costs.

## Raising their reputation



81% of consumers favour companies that employ apprentices.





## Bridging the skills gap

82% of employers take on apprentices to build the skills and capacity within their business









